# ROBERT BATEY

Professional Crafts Photography

865-607-6477 • rbatey@mac.com • www.robertbatey.com



Professional digital photography of your work for jury, promotion or publication.

We help you present the best image so you can concentrate on what you do best.



# What We Do

We create high quality, dynamic photography of your work for jury, promotion or publication. Robert can provide you with top quality digital images ready for printing, publication, booth displays, web sites and ZAPP® or JAS online juries using the latest digital equipment. Investing in professional images will help you stand out to jurors and increase your visibility at highly competitive shows.

We offer personal attention and work hard to help with the details through every step of the process. Trained as an architect, and an accomplished artist himself, Robert applies the same meticulous, thoughtful attention to detail to your work as his own.

We have provided the on-site photography services for Southern Highlands Craft Guild every July and October since 2003, for Piedmont Craftsmen each November since 2006, Foothills Craft Guild since 2010, and the NIADA international doll conference 2009.



## **Our Process**

- Ship your work or come by our studio.
- We enjoy working directly with artists and welcome your input in the studio.
- Depending on the piece, I will often shoot several angles, including close ups and details.
- I put all the shots from your session on a private web site for you to choose from.
- After selection, your final images can be delivered by internet download, email or CD
- Turnaround time is usually within a week.
- Upon payment the artist will have unlimited rights for use of images.





# **Photography Rates**

#### **2D Artwork**

- Unframed Artwork \$35 ea.
- Reflective or framed behind glass \$50 ea.
- Large Paintings, Quilts, etc >36" \$55 ea.
- Includes one hi res digital file by download

#### 3D Artwork (Tabletop Size)

- Non reflective items (baskets, dolls) \$55 ea.
- Reflective Items (glass, glossy pottery) \$65 ea.
- Group Shots \$5 per additional item in group
- Includes one hi res digital file by download
- Close up and detail shots are optional

### **Jewelry and Miniature Objects**

- Flat items on any background \$65 each
- Hanging pendants, any background \$65 each
- Single rings, earrings, beads, etc \$75 ea.
- Includes one hi res digital file by download

### **Craft Show Displays (Booth Shots)**

 \$80 Includes hi res digital file by download and ZAPP or JAS formatted file.

### **Hourly Rate**

- Studio Rate \$120 per hour
- Digital file preparation \$60 per hour
- More economical with five or more items
- Hourly rate may apply to installations, furniture and other oversized objects.



# **Digital Files**

#### **Standard File Preparation**

Each image is captured in highest quality RAW format with the latest professional cameras, lenses, lighting and capture techniques, then individually optimized for best color, lighting balance and sharpness.

Images are delivered as hi res RGB TIFF or JPEG files for printing/publication by internet download (no charge), or CD (\$5 per disc plus shipping)

Images formatted for ZAPP, JAS, CAFE, email or web site are \$3 per file, and can be uploaded to your ZAPP account for \$3 per image.



Robert is a ZAPP® recommended photographer.

# Web Site and Graphic Design

We offer professional web site design and graphic design for printing, post cards, business cards, catalogs and brochures.

**Design Rate** \$60 per hour



# Shipping Your Work

### **Shipping Information**

You are welcome to ship your work to us through the USPS, UPS or FedEx. Please contact me before sending to make sure we can fit you into our schedule.

We recommend that you ship your work insured. Please check your preferred carrier's latest rules concerning insurance values. We also recommend you check the signature required option.

Please pack with reusable materials for return shipping. We will return ship as per your instructions and add the cost to your bill. We do not charge a repacking or handling fee.

Our shipping address:

1332 Shannon Circle Sevierville, TN 37862 865-607-6477 rbatey@mac.com www.robertbatey.com





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